

End DV Counseling and Consulting **Internship — Social Media Marketing/Writer**

Description

End DV Counseling and Consulting is a start up company which brings personal and societal change by providing educational and empowering trainings, workshops, and presentations centered on identifying, understanding domestic violence and how to support someone affected by it. End DV was founded by Teresa Pedrizco, a domestic violence survivor.

Overview

Are you looking for a place where your hard work can be appreciated? Come join END DV! This is your chance to join our organization and become a part of the social movement to end relationship abuse. As an END DV Writer/Blogger, you will maintain a fully author-credited column and produce feature length articles about our services. Also, you will comment on other blogs. Your original work will be published on our blogs and websites.

Summary

END DV is actively seeking knowledgeable and talented writers to compose blogs and other written material for our social media and websites. Candidates will focus on researching and writing feature length articles and other materials to educate our potential clients on healthy relationships and leading a lifestyle to bring relationship abuse to an end. Join our team and help promote healthy relationships by writing powerful, engaging and versatile articles. Get your work published, build your portfolio and work to end domestic violence at the same time.

Duties

End DV interns will have a range of interesting and substantive duties, including:

- Development and implement a comprehensive online and blogging strategy
- Create, launch, and update blogging presence
- Emerge online and social media technologies
- Maintain field and media relationships
- Perform research and gather and read news on relationship abuse and policies
- Maintain a presence in social media websites and social networks
- Research and produce blog content
- Work directly with founder to produce material for END DV websites, blogs, and social media
- Accept direction and guidance from END DV staff
- Comment on blogs about the relationship abuse, public policies, relates news, and participate in online forums.
- Identifying and reaching out to bloggers and journalists who would be interested in learning about our company and domestic violence

Tasks may vary based on interns' interest and skills.

Qualifications

- Minimum of 10 hours per week availability
- Excellent oral and writing communications skills;
- Extremely detail oriented
- Mastery of Microsoft Office, knowledge of HootSuite online web app is a plus.
- Some college level coursework completed
- A self-starter with the ability to take the initiative and move forward independently, while still accepting guidance
- Able to work under little to no supervision
- Ability to work independently remotely or from office
- Passion for emerging online and social media technologies
- Strong understanding of web-based writing concepts like keyword density, click-thru optimization, anchor linking and phrase relevance with the ability to teach and guide writing interns in proper deployment of these techniques
- A commitment to ending domestic violence
- Understanding of and commitment to diversity issues
- Fluency in Spanish is a plus
- Experience working with victims of domestic violence a plus

In addition to these skills, we'd love to find someone with:

Interest in social media, social networking, web advertising and mobile trends.

Acquirable Skills

- Knowledge about domestic violence
- Increased awareness of relationship abuse
- Enhanced skills in writing/blogging
- Professional development
- Attend trainings

Working at END DV

This is a non-paid internship telecommuting position

Application Information

To apply: This is an on-going project with multiple internship opportunities. Interns are expected to commit to a minimum of 10 hours per week. Preference will be given to applicants that can commit to more than one semester. To apply please fill out the online application and send your cover letter, along with a resume and a brief writing sample to Teresa Pedrizco. Send email to: teresa@ToENDdv.com.

End DV internship applications will be considered on a rolling basis.

End DV is a start-up social entrepreneurial entity dedicated to empower individuals and institution committed to ending relationship abuse.